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## FOR IMMEDIATE RELEASE

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With more than 100 million remote patient monitoring devices being shipped over the next five years, the stay-on wearables marketplace is *the place to be*. And, what better position to be in than with EuroMed, Inc.—a company that specializes in patented hydrocolloid and adhesive technologies.

EuroMed, Inc., in collaboration with other adhesive industry companies, is privileged to receive coverage in <u>MDDI (Medical Device & Diagnostic Industry)</u>, where once again, Ravi Ramjit, PhD, VP-R&D, was asked to provide industry-relevant commentary. This article's focus was on the challenges, considerations, and details involved in designing adhesives for wearable applications. (*No challenge goes unmentioned!*)

Ramjit notes, "This platform could not have come at a more opportune time, as EuroMed readies itself for commercialization of HydroSoft<sup>TM</sup> --its low-trauma adhesive, with customizable options for medical device wearables." In the article, Ramjit states "Hydrocolloids are ideal for wearables mainly because of their long track record as skin-friendly, long-term wear adhesives."

President and CEO, Stephen Powell, adds "EuroMed completely supports all R&D efforts in this very high-profile growth category and is committed to substantive participation in wearables. We thank Bob Michaels of *MDDI* for this opportunity to share our insights."

For additional information or to arrange a meeting, please email: info@euromedinc.com

EuroMed co-develops solutions to fit the needs of its industry partners and welcomes future relationships with companies who wish to engage in new product development.

EuroMed: Quality, Service, Solutions. Better by Design | Founded in Denmark, relocated to the U.S. in 1997, EuroMed, Inc. is a B2B developer and manufacturer of advanced and proprietary skin-adhesive technologies. We employ a group of highly-skilled scientists and experienced operations staff at our 100-person facility in Orangeburg, NY.

The EuroMed product line is based on the principle of moist-wound healing, which over the past few decades has been clinically proven to facilitate excellent results in terms of reduced healing time and reduced possibility of scarring. \*Data on file, EuroMed, Inc. 2014. HydroSoft is a trademark of EuroMed, Inc. I ABI Research provided industry estimate of 100 million devices over the next five years.